



Dear colleagues!

The "Architect" Agency invites you to participate in the programs of the International Congress of Architecture to be held in October 2025.

The International Architecture Congress is a cross-disciplinary landmark event held annually to bring together experts, young professionals, business representatives and power structures to discuss key issues in the development of the urban environment. The program is internationally recognized and is held with the support of the Chamber of Commerce and Industry of the Russian Federation, the International Academy of Architecture and the Russian Academy of Architecture and Building Sciences.

The organizer and author of the concept of the congress is the Agency «Architect».

This year, the seventh for Arch Congress, will be even bigger! The whole of October – Urban October – will be full of events in multiple locations. We will start by celebrating World Architecture Day and World Housing Day and we will conclude the events with World Cities Day on 31 October.

The program includes participation in a number of events:

- International Architecture Congress in October 2025 (Moscow)
- Post-events in June 2026 (the World Architecture Congress in Barcelona (Spain) and an architectural tour of the cities of Spain-Italy-Switzerland).

Arch Congress Schedule Offline and Online:

- Over 70 prominent speakers will present their vision on the themes of the modular program, transforming the Congress into an epicenter of global debate
- More than 300 experts on the methodology of the author of the Congress' corporate communication will discuss the real cases presented, the projects, the innovative solutions
- Over 9,000 online and offline listeners of the target audience will receive information on current trends in the field of partnership formats, a new step in the formation of investment consortia

The promotional presentation program is organized on the agency's resources and partner sites on the Internet and social networks. The products of the project activities of the participants of the events, in agreement with the authors, will be widely presented at all events and in different formats, evaluated by an expert jury with confirmation by certificates of participants.

We invite you to participate and declare your projects at all Congress venues.

We are preparing the program as a cross-disciplinary event, so we have developed a format that will allow our participants to best represent their skills and in the future at the highest international level. We bring to your attention some recommendations:

1. **An interdisciplinary team.** For a better comprehensive understanding of your project, invite it to present it with a team of at least three specialties of your choice, e.g., architect, economist, 3D designer, filmmaker, artificial intelligence technology specialist, builder, environmentalist, etc.
2. **International presentation.** Preparation of all project materials in Russian and English, come up with a nice name and description of the project, and maybe a small text for a post or publication on the internet with keywords for better internet research.
3. **Architectural innovation.** Present in the project and focus on architectural innovation with an explanation of its application, economic feasibility, emphasize the particularity and relevance of your idea.
4. **Multimedia film.** An energetic presentation will provide a small film no longer than 5-7 minutes, which will combine 3D animation, your project and the look of the project, several frames of interiors and design elements, and possibly a video of the territory in which your project will be implemented.
5. **Introduce your team.** Do not dwell on the presentation of the project itself, do short interviews with representatives of your team, decorate the entire film with interruptions with titles and short texts emphasizing the meaning of each part of the film.

If you are interested in our recommendations, our agency will do its best to present your project in the best possible way. We plan to present the project at various ARH Congress events and promotional programs after on international partner platforms - https://congress.group/archcongress_en

The interdisciplinary program provides for the presentation of projects by interdisciplinary teams! Assemble the teams! It's more interesting and productive to work in a team! Learn more about yourself and your partners, as well as how architectural innovations are changing the world!

Arch Congress is a comprehensive project in the form of thematic events that we each conduct independently and combine in a program with a common ending:

- * Urban October Business Architecture Games in October 2025;
- * Accelerator (takes place online for 30 days and in the context of 5 sessions we develop strategy projects for new products with young professionals and a team of experts and a jury);
- * Exhibition (offline and online);
- * Films (5-7 minutes each) that we screen as part of events and publish on the agency's resources;
- * Interdisciplinary conference with international participation;
- * Final presentation to celebrate World Architecture Day;
- * Exit events reported (at the Chamber of Commerce and Industry of the Russian Federation in 2025 and at the World Congress of Architecture in Barcelona in June 2026).

According to the results of all events, participants will receive status diplomas!

With respect to you and your business

Ekaterina Chugunova
Director Agency «Architect»
President of the Organizing Committee
International Architecture Congress

World Trade Center, Krasnopresnenskaya Embankment 12, Moscow, Russia

WhatsApp, Tel: +74994098861 | Email: press@architektor.ru |
Post: <https://t.me/ArchAgency> | Website: <https://congress.group>