

Media Advisory



Briefing on World Cities Day 2023 and zero-waste initiatives

18 September 2023 (*New York*) – The Government of Türkiye and UN-Habitat, the UN entity responsible for sustainable urban development, will host a press briefing during the 78th session of the United Nations General Assembly in New York. At the briefing, the media and key stakeholders will hear updates on the planned global observance of World Habitat Day 2023 under the theme **‘Financing sustainable urban development for all,’** which will take place in İstanbul, Türkiye, on 31 October 2023, and announcements of the upcoming zero-waste initiatives. The event is taking place under the patronage of the First Lady of Türkiye H.E Emine Erdoğan.

WHEN: 18 September 2023
11:00 AM to 11:30 AM ET (+4 GMT)

WHERE: Press conference room, Secretariat, UN HQ, New York

ONLINE: To participate online, use this **Webex Link**
<https://unvc.webex.com/unvc/j.php?MTID=m8e25048cf8baec05d4ea5ef36886ffa8>
(is NOT supported by Internet Explorer)

Webinar number: 2330 444 8399

Webinar password: brfg_press

Speakers and participants:

Mehmet Özhaseki, Minister of Environment, Urbanization and Climate Change,
Republic of Türkiye

Maimunah Mohd Sharif, Under-Secretary-General and Executive Director of UN-
Habitat

Hilmi Türkmen, Mayor of Üsküdar Municipality (Istanbul), Republic of Türkiye

Additional remarks about the World Cities Day 2023 and zero-waste initiatives will be provided by the President of the Union of Municipalities of Türkiye and Mayor of Balıkesir, **Yücel Yılmaz**.

World Cities Day is celebrated at the end of the month, on 31 October. This day focuses on a specific theme, with roundtables and workshops exploring related topics. The event rounds off the month's activities by bringing together key partners and stakeholders to discuss the prevailing themes of Urban October and share ideas and recommendations for action and the implementation of the SDGs. UN-Habitat, as the focal agency for sustainable urbanization in the United Nations system, coordinates the celebration of World Cities Day around the world. Each year, a different host city hosts the global observance ceremony.

About UN-Habitat

UN-Habitat is the United Nations entity responsible for sustainable urbanization. It has programmes in over 90 countries that support policymakers and communities to create socially and environmentally sustainable cities and towns. UN-Habitat promotes transformative change in cities through knowledge, policy advice, technical assistance, and collaborative action. To know more, visit www.unhabitat.org or follow us on Twitter @UNHABITAT.

For further information and to confirm your attendance, please contact:

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