



31 DAYS OF PROMOTING  
A BETTER URBAN FUTURE

Urban October is a month of exciting meetings, discussions and events focusing the world's attention on urban issues and sustainable development. Individuals, organizations, cities, communities, and governments at every level are encouraged to take part in activities that highlight the challenges and solutions relating to cities, towns and communities. Urban October starts with World Habitat Day and ends with World Cities Day.

In 2022, the World Habitat Day, will take place under the theme ***Mind the Gap. Leave No One and No Place Behind*** and World Cities Day will focus on ***Act local to go global***.

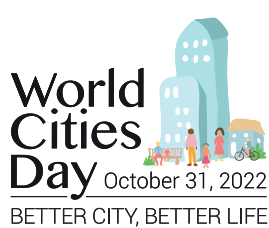


### World Habitat Day

3 October 2022

World Habitat Day is held on the first Monday of October and launches Urban October. The day centres around the global observance, which is held in a different country each year with keynote speakers and roundtable discussions focused on a specific theme. World Habitat Day was first celebrated in 1986 in Nairobi, Kenya, with the theme 'Shelter is my right'.

On 3 October 2022, the Global Observance of World Habitat Day, under the theme ***Mind the Gap. Leave No One and No Place Behind***, will look at the problem of growing inequality and challenges in cities and human settlements. We want to draw attention to growing inequalities and vulnerabilities that have been exacerbated by the triple 'C' crises – COVID-19, climate and conflict.



### World Cities Day

31 October 2022

World Cities Day brings Urban October to an end on 31 October each year and was first celebrated in 2014. As with World Habitat Day, a global observance is held in a different city each year and the day focuses on a specific theme.

This year's global observance is planned to take place on 31 October 2022 under the theme ***Act local to go global***. We want to bring different partners and diverse stakeholders together to share their experiences and approaches to local action, what local action worked and what is needed to empower local and regional governments to create greener, more equitable and sustainable cities.

## Join us and organize virtual, physical and hybrid activities

We are encouraging national governments, local authorities, the private sector, and other urban practitioners to mark the day by organizing events through workshops or webinars, panel discussions and interviews. The following are suggested events that can be held.

## Urban Breakfast

An Urban Breakfast aims to create an inspiring dialogue to reflect on challenges facing sustainable urban development, considering the Sustainable Development Goals and the New Urban Agenda. It can be held at any time.

Urban Breakfasts focus on introducing and discussing regional urban perspectives, with the participation of key speakers from national governments, local authorities, academia, civil society, the private sector, and other stakeholders.

## The Urban Journalism Academy

The Urban Journalism Academy (UJA) brings together media professionals who are interested or involved in urban development. They help strengthen journalists' capacity to analyze the overall process of urbanization by sharing with them substantive knowledge about the main issues of planning and management of cities, as well as technical expertise in urban data and indicators. The aim is to create a network of urban journalists that work together in advocating principles of the New Urban Agenda.

## Raise awareness in your city or community

You can get involved by organizing an event or including the following ideas in your event to raise awareness. Please feel free and post your Event and Activity **here**. This will be reflected on our website <https://urbanoctober.unhabitat.org/>.

### Event suggestions include:

- Organize a discussion or debate either physical or online on how your city or community can act and contribute to a carbon-free world and climate resilience.
- Organize a film screening either physical or online to bring people together in a common space and promote local creativity.
- Use this occasion to publicize, reward and demonstrate tangible improvements in urban issues in your community.
- Engage a well-known person or local expert to support your event to bring positive attention to World Habitat Day, World Cities Day, and Urban October as a whole.
- Organize public information campaign, use local actors, musicians, or poets to create awareness of the issues affecting your city or community.
- Approach local media to write articles or do radio or television pieces on the themes or organize interviews or panels policy makers, government officials, academics, journalists, other professionals, and community representatives.
- Essay writing or painting competition can help create awareness of World Habitat Day and World Cities Day in schools and colleges.
- Offer a University lecture or Master class on the theme of World Habitat Day or World Cities Day.
- Organize a capacity building session on the theme of World Habitat Day or World Cities Day
- Organize a picture exhibition on how to make your city or community carbon-free world and climate resilient.
- Launch of reports and projects in relation to the theme of World Habitat Day or World Cities Day.
- Organize a Video interview series on champions of carbon-free world and climate resilience
- Organize a donation drive to assist your city or community manage issues on carbon-free world and climate resilience.
- Engage in a Twitter chat on the theme of World Habitat Day or World Cities Day.
- Brand your Urban October event by using either the World Habitat Day or World Cities Day **logo or merchandise designs**.
- Promote and create a web page or a web banner on your website with information about World Habitat Day and World Cities Day.

- Promote Urban October through social media – Tag your posts for Urban October with #UrbanOctober, for World Habitat Day with #WorldHabitatDay, and for World Cities Day with #WorldCitiesDay.
- Find promotional material to print on: <https://urbanoctober.unhabitat.org/resources>. Promotional material includes logos in English, French, Spanish, Russian, Arabic, logos for T-Shirts, caps, banners, websites, and social media.


## Keep in Touch

Please feel free to post your planned event or activity **here**. After your event, please share with us the event report, photos, videos and any material about the event **here**.


We will publish your event in the 2022 Urban October Report – see the **2021 Urban October Report**.


Tag us on social media - @UNHABITAT - hashtags #UrbanOctober #WorldHabitatDay #WorldCitiesDay

### Connect to UN-Habitat social media

 <https://www.youtube.com/user/unhabitatglobal/>

 <https://flickr.com/unhabitat/>

 @UNHABITAT

 @UNHABITAT

 @unhabitat

For more information on Urban October, please visit our website on: <https://urbanoctober.unhabitat.org/>, or send us an email on: [unhabitat-events@un.org](mailto:unhabitat-events@un.org) for Urban October, [unhabitat-whd@un.org](mailto:unhabitat-whd@un.org) for World Habitat Day, and [unhabitat-wcd@un.org](mailto:unhabitat-wcd@un.org) for World Cities Day.

**UN HABITAT**  
FOR A BETTER URBAN FUTURE

UNITED NATIONS HUMAN SETTLEMENTS PROGRAMME

P.O. Box 30030, Nairobi 00100, Kenya

E: [unhabitat-events@un.org](mailto:unhabitat-events@un.org)

[www.unhabitat.org](http://www.unhabitat.org)