



Urban October 2020

Report of activities and coverage

UN-Habitat Country Office in Spain



[Urban October 2020](#)

Today 55 per cent of the world's population live in cities and towns and the number is growing every day. The United Nation's Agenda for Sustainable Development, and Sustainable Development Goal 11 "to make cities inclusive, safe, resilient and sustainable" puts sustainable urbanization at the centre of the global agendas for development. The adoption of the New Urban Agenda in 2016 has seen national and local governments embark on a transformative path towards making SDG11 a reality.

Urban October is an opportunity for everyone to be part of the conversation about the challenges and opportunities created by the fast rate of change in our cities and towns. Each October, everyone interested in sustainable urbanization from national and local governments to universities, NGOs and communities is encouraged to hold or participate in activities, events, and discussions.

This year, the month began with World Habitat Day on the first Monday of the month, 5 October in 2020, and ended with World Cities Day on 31 October. Activities took place on those specific days or at any time during the month.

By engaging all stakeholders, cities can harness transformational change and ensure a better life for all in an urbanizing world.

[World Habitat Day 2020](#)

This year, the theme of World Habitat Day 2020 has been *Housing For All: A better Urban Future*, and the Global Observance was hosted by the city of Surabaya, in Indonesia.



World Habitat Day 2020 presented the opportunity to engage in a global discussion on the transformative impact of COVID-19 on the housing sector and to explore how to build societies back better, by leveraging the role of housing as a catalyst for progressively delivering human rights and as a foundation of people's wellbeing. Issues around housing must be at the centre of sustainable and inclusive urban development. COVID-19 has brought the housing paradox into sharp relief – at a time when people are in urgent need of shelter, millions of apartments and houses sit empty.

World Cities Day 2020

The World Cities Day 2020 has been a moment to reflect on our cities and consider their future. In the last 12 months, city life has changed dramatically. The health impact of COVID-19 alongside the social, political and financial upheavals, is reshaping urban life around the world in an unprecedented manner.



This year, the World Cities Day has reflected on community value ranging from local volunteering and people organizing themselves in their own neighborhoods to social movements that challenge poverty and racism.

Activities in Spain

During this Urban October, **5 key partners and stakeholders** have been directly involved in organizing/supporting activities within the Urban October 2020 in Spain. Such partners are the Andalusian Agency of International Cooperation for Development, Ministry of Development, Infrastructure and Land Management of the Regional Government of Andalucía, the Andalusian Fund of Municipalities for International Solidarity (FAMSI), the Regional Government of the Basque Country and the Network of European Metropolitan Regions and Areas (METREX), among others from National, Regional and Local Government, professionals, academia, NGOs and others.

The following activities and events (**9**) have been organized/supported by the UN-Habitat Country Office in Spain under the Urban October 2020 such as:

- **5 October: "Housing for All: A perspective from international cooperation".** To celebrate World Habitat Day, the UN-Habitat Office in Spain and the Andalusian Agency of International Cooperation for Development jointly organized a virtual discussion open to the public, which included the participation of experts from UN-Habitat, the Ministry of Development, Infrastructure and Land Management of the Junta de Andalucía, the Andalusian Fund of Municipalities for International Solidarity (FAMSI) represented by EMVISESA and experts from civil society. The discussion addressed, from the perspective of international cooperation, the role of housing as a catalyst for the progressive delivery of human rights and as a basis for people's well-being. The webinar had the participation of 105 assistants. This event was part of the #Housing4All campaign.

Watch [whole dialogue](#). Watch 3-minute [video summary](#).



- 5 October: “Entreplanos 4: movies. city. architecture”. The Contemporary Architecture Foundation realized the fourth edition of the Entreplanos urban audiovisual contest, a participatory activity to celebrate World Habitat Day. Any person or group could participate in Entreplanos, since no specific training was required. Participants had to send a 2-minute video recorded with their mobile phone.
- 7 October. “Metropolitan Regions on the framework of recovery”. To celebrate World Metropolitan Day, the office of UN-Habitat in Spain, the Government of the Basque Country and METREX jointly organized a virtual event with the participation of experts from global institutions and governments. The webinar addressed the initiatives carried out at the metropolitan level to accelerate the positive transformation of urban and territorial realities, especially taking into account the current context of global pandemic, and had 85 participants.

Watch [whole dialogue](#). Watch 3-minute [video summary](#).



- 10 October: “World Homeless Day”. Organized by “Hogar Sí”. This campaign, that began on October the 5th and ended on October the 31st, aimed at drawing attention to homeless people's needs locally and provide opportunities for the community to get involved in responding to homelessness, especially on October 10th (World Homeless Day).
- 15 October: “Webinar: Collaborative Housing”. Organized by the UNESCO Chair of Housing of the Rovira and Virgili University. The purpose of the webinar was to review the collaborative phenomenon applied to housing, its advantages and challenges for accessing to housing, especially after the Covid-19 pandemic.

- 20 October. "Urban Resilience in a context of Climate Change (URCC) conference". Organized in the framework of RESSCUE, Europe's first large-scale innovation and urban resilience project. The event aimed to bring together different actors from academia, administrations, businesses and local communities to discuss multiple aspects of urban resilience and climate change.
- 23 October: "#n'ODS | Un-do, Re-do, Not to do, to achieve the SDGs". Organized by #n'ODS. They presented "#n'ODS Cartography", announced an international call for projects that are aligned with the n'UNDO criteria and contribute to achieving the SDGs. A representative from the office of UN-Habitat in Spain participated at the event as a speaker.
- 26-28 October "Expert Group Meeting on Global Urban Safety Indicators and Monitoring Tool". It was organized by the country office of UN-Habitat in Spain with the support of the Madrid City Council. More than forty urban safety experts from around the world gathered to lay the groundwork for the development of a global urban safety monitoring tool. The tool will make possible to take advantage of the data generated to strengthen policies and practices, based on evidence. The results of the meeting will set the course for the project in the coming years, as part of the 2020 Decade of Action Campaign. This Meeting was part of the 40 Days Safer Cities Challenge.



- 26 October: "Urban Agendas and the Localization of the SDGs: Reflections from the Academy". Was organized by URBAN RED to promote an academic perspective on how to face urban transformations and successful experiences around the urban agenda processes.

SOCIAL MEDIA

Twitter

This year @UNHabitatSpain had **74.700 impressions** (98% more than during the Urban October 2019), **1.287 visits** to the profile account (400% more than in 2019), **78 new followers** (37% more than in 2019) and **125 mentions**.



Examples:

Mención principal tuvo 197 interacciones

Exteriores
@MAECgob · 31 oct.

Hoy celebramos el **#DiaMundialde las Ciudades** 🎉, con el que concluye el **#OctubreUrbano**.

Este año, @UNHabitatSpain pone el foco en el valor de las comunidades urbanas para abordar desafíos como el **#COVID19**, el **#CambioClimático** y las **#desigualdades**.

#WorldCitiesDay #UrbanOctober
pic.twitter.com/RRB8pcQuyF



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Ministerio Transportes, Movilidad y A. Urbana @mitm... · 31 oct. Finaliza este #OctubreUrbano con el #DiaMundialde las Ciudades. ¿Su lema? Mejor ciudad, mejor vida. 🌈💡 Pon en valor nuestras comunidades y ciudades. Con nuestra #AgendaUrbanasIspañola es posible. ✅ aue.gob.es/agenda-urbana... bit.ly/30JLWz

Día mundial de las ciudades Octubre 31, 2020 MEJOR CIUDAD, MEJOR VIDA Valorando nuestras comunidades y ciudades

Tu y ONU-Habitat 8 7

AECID @AECID_Es · 31 oct. En el #DiaMundialde las Ciudades nos unimos a @UNHabitatSpain en la reflexión sobre lo valiosas que resultan las comunidades para abordar desafíos como la #COVID19, el #CambioClimático y la #desigualdad. Construiremos ciudades inclusivas, seguras, resilientes y sostenibles #ODS11

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UN-Habitat Policy, Legislation & Governance @PLG_UNH... · 28 oct. Recap: A webinar jointly organized with the Government of the Basque Country & @METREknow: "Metropolitan Areas & Regions on the framework of recovery". bit.ly/3mCLUpYXKA @UNHABITAT @UNHabitatSpain #WorldMetropolitanDay2020

Día Mundial Metropolitano: "Las Regiones Metropolitanas" / World Metropolitan Day / "Metropolitan Areas and Regions on the framework of recovery" En el marco d... youtube.com

1 4

Maimunah Mohd Sharif @MaimunahSharif · 30 oct. Congratulations to our team in @UNHabitatSpain for bringing together experts for perspective of int'l cooperation. Take a look at this conversation on the role of #housing as a catalyst for the delivery of #HumanRights bit.ly/31VCoOm #UrbanOctober #Housing4All



Helena Beuza @BeuzaHelena · 28 sept. Vivienda para todos desde una perspectiva internacional @UNHabitatSpain #DiaMundialDelHabitat

ONU-Habitat España @UNHabitatSpain · 28 sept. TE INVITAMOS: El próximo lunes 5 de octubre celebramos el #DiaMundialdelHabitat #WorldHabitatDay, el inicio del #OctubreUrbano #UrbanOctober y de #Housing4All!

Regístrate a "Vivienda para todos: una perspectiva desde la cooperación internacional": bit.ly/fw2mnh



AACID @CooperacionAND · 28 oct. Hoy @MLuzOrtega y @rauvia han participado en el encuentro que con motivo del #DiaMundialdelHabitat ha celebrado @UNHabitatSpain. Para la #AACID la cooperación supone mejorar las condiciones de vida y oportunidades desde un enfoque multidimensional, que incluye el hábitat.

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Maimunah Mohd Sharif @MaimunahSharif · 26 oct. How can we measure what is most dangerous but what makes a city safer?

ONU-HABITAT @UNHabitatSpain and @Madrid are celebrating a global Expert Group Meeting to develop an #UrbanSafetyMonitor that will enable to develop policies based on evidence.



36 ONLINE MEDIA CLIPPINGS

TRIBUNA | 1

La vivienda, un derecho humano más que fundamental

Este Día Mundial del Hábitat 2020, celebrado en plena pandemia, insiste, ante la evidencia actual, en la necesidad de tener un hogar digno como base del bienestar, la salud y la seguridad de las personas y del mundo



https://elpais.com/elpais/2020/10/03/seres_urbanos/1601712595_609620.html?ssm=TW_CC

<https://www.efeverde.com/noticias/urbes-postcovid-dia-mundial-ciudades/>



https://www.huffingtonpost.es/entry/dia-mundial-de-las-ciudades-el-comienzo-de-una-recuperacion-urbana-global_es_5f9c54e9c5b6f4683cee682b



<https://www.ecoticias.com/sostenibilidad/205761/Dia-Mundial-Ciudades-abordar-turismo-insostenible-urbes>



<https://www.elmercuriodigital.net/2020/10/onu-la-urbanizacion-sostenible-es.html>



<https://www.lavanguardia.com/vida/20201031/49101250821/onu-habitat-la-covid-19-no-acabara-con-la-ciudad-pieza-clave-para-el-futuro.html>

ONU-HÁBITAT: La covid-19 no cierra la ciudad, pieza clave para el futuro

<https://www.madridactual.es/7728093-repensar-las-urbes-premisa-en-el-dia-mundial-de-las-ciudades>



<https://www.murcia.com/noticias/2020/10/30/murcia-aborda-la-resiliencia-en-epoca-de-covid-19-en-un-foro-digital-con-motivo-del-dia-mundial-de-l.asp>

Murcia aborda la resiliencia en época de Covid-19 en un foro digital con motivo del Día Mundial de las Ciudades

<https://www.elmercuriodigital.net/2020/10/dia-mundial-de-las-ciudades-las.html>



<https://www.murcia.com/noticias/2020/10/29/el-ayuntamiento-invita-a-los-murcianos-a-participar-en-un-encuentro-online-con-motivo-del-dia-mundial.asp>

El Ayuntamiento invita a los murcianos a participar en un encuentro online con motivo del Día Mundial de las Ciudades

<https://www.plazanueva.com/articulo/medio-y-energia/31-octubre-celebrara-dia-mundial-ciudades/20201028111351220320.html>

El 31 de octubre se celebrará el Día mundial de las ciudades

https://elpais.com/elpais/2020/10/30/3500_millones/1604050567_016930.html



<https://www.efeverde.com/noticias/las-ciudades-son-respondables-de-hasta-el-80-del-consumo-de-energia-y-el-75-de-las-emisiones/>



<https://centromedios.murcia.es/PUBLICO/NotaPrensa/Default.aspx?pldPagina=25&pldNoticia=58037>



<https://www.inmodiario.com/191/28827/south-summitinnovacion-construcion-ciudades-mas-inclusivas-seguras-sostenibles.html>



<https://branded.larazon.es/suez-dia-mundial-de-las-ciudades-2020/>



<https://www.diariodeibiza.es/cultura/2020/10/28/vila-celebra-conferencia-online-dia/1179288.html>



https://www.elperiodicomediterraneo.com/noticias/opinion/mejor-ciudad-mejor-vida_1320526.html



https://www.elperiodic.com/palicante/alicante-celebracion-ciudades-para-plantear-oportunidades-economia-circular-desarrollo-urbano-sostenible-provincia_709138

The screenshot shows a news article from elperiodic.com. At the top, there's a banner for a contest related to the Day of Cities. Below it, the main headline reads: "Alicante se une a la celebración del Día de las Ciudades para plantear las oportunidades de la economía circular en el desarrollo urbano sostenible de la provincia". The article features a photo of a city skyline at night.

<https://www.lasprovincias.es/comunitat/opinion/mundial-ciudades-20201029002827-ntvo.html>

This is a screenshot of the Las Provincias website. The article is titled "Día mundial de las ciudades" and discusses the global crisis of Covid-19 and its impact on urban governance and resilience. It includes a quote from Javier Domínguez Rodríguez, an architect, and a small sidebar with links to other news items.

https://www.tecnoqua.es/noticias/20201027/suez-resccue-resiliencia-urbana-futuro-ciudades#X5_C24hKhRY

A screenshot of the Tecnoqua website. The article is titled "La resiliencia urbana, clave para el futuro de las ciudades" and discusses the role of urban resilience in the face of climate change. It features a photo of a lightning strike over a city at night.

<https://www.esmartcity.es/2020/10/26/mas-400-expertos-debatien-resiliencia-urbana-combatir-cambio-climatico>

A screenshot of the eSMARTCITY website. The article is titled "Más de 400 expertos debaten sobre resiliencia urbana para combatir el cambio climático" and highlights a virtual conference. It includes a photo of a lightning strike over a city.

https://www.interempresas.net/Smart_Cities/Articulos/316942-resiliencia-urbana-clave-futuro-ciudades-Rescuce-primer-proyecto-europeo-investigacion.html

A screenshot of the Interempresas website. The article is titled "La resiliencia urbana, clave para el futuro de las ciudades" and discusses the Rescuce project. It features a photo of the Sagrada Família.

<https://www.retema.es/noticia/la-resiliencia-urbana-como-clave-para-el-futuro-de-las-ciudades-QG3n5>

A screenshot of the RETEMA website. The article is titled "La resiliencia urbana como clave para el futuro de las ciudades" and discusses the Rescuce project. It features a photo of the Sagrada Família.

<https://www.derecho.com/boe/real-decreto-8812020-de-6-de-octubre-por-el-que-se-regula-la-concesion-directa-de-subvenciones-en-materia-de-politicas-urbanas-arquitectura-y-edificacion-por-el-ministerio-de-transportes-movilidad-y-agenda-urbana-durante-el-ejercicio-presupuestario-2020-150150>

A screenshot of the Derecho.com website. The page displays the Real Decreto 881/2020, which regulates direct concessions in urban policy, architecture, and urbanization. It includes a summary of the decree and a note about its validity.

<http://www.andaluciasolidaria.org/noticias/item/1424-emvisea-participa-en-los-eventos-del-dia-mundial-del-habitat>

The screenshot shows a news article from the 'Noticias' section of the Andalucía Solidaria website. The headline reads 'EMVISEA participa en los eventos del Día Mundial del HÁBITAT'. The article discusses the annual convocatoria of the United Nations, the participation of Felipe Castro, and a video of the event.

<https://regiondigital.com/noticias/portada/333905-eulalia-moreno-participa-en-el-webinar-de-onu-habitat-por-el-dia-mundial-metropolitano.html>

The screenshot shows a news article from RegionDigital.com. It features a photo of Eulalia Moreno and discusses her participation in a webinar organized by UN-Habitat for the World Metropolitan Day. The article highlights the theme of resilience in urban territories and cities.

<https://www.esmartcity.es/2020/10/08/encuentro-online-resiliencia-urbana-combatir-cambio-climatico>

The screenshot shows a news article from eSMARTCITY. It announces an online meeting titled 'Encuentro online sobre resiliencia urbana para combatir el cambio climático' on October 20 and 21. The article includes a photo of the event and details about the project I+D+i Resilience Urban.

<https://www.corresponsables.com/actualidad/ods3-1800millones-personas-carecen-vivienda-adecuada>

The screenshot shows a news article from Corresponsables. It discusses the ODS3 goal of ensuring adequate housing for all, pointing out that 1.8 billion people lack it. The article includes a photo of a woman and details about the Foundation Aquae's campaign.

<https://www.europapress.es/sociedad/medio-ambiente-00647/noticia-fundacion-aquae-denuncia-1800-millones-personas-mundo-carecen-vivienda-adecuada-dia-habitat-20201005184206.html>

Fundación Aquae denuncia que 1.800 millones de personas en el mundo carecen de vivienda adecuada en el Día del Hábitat

The screenshot shows a news article from Europa Press. It reiterates the Fundación Aquae's claim that 1.8 billion people lack adequate housing, with a photo of a woman and details about the COVID-19 impact.

https://www.tecnoaqua.es/noticias/20200923/suez-cetaqua-abordan-resiliencia-urbana-combatir-cambio-climatico-conferencia-proyecto-resccue#X5_GRIhKhRY

The screenshot shows a news article from Tecnoaqua. It discusses the 'Rescuce' project conference on urban resilience against climate change, featuring Suez and Cetaqua. The article includes a photo of a woman and details about the project's goals.

<https://www.retema.es/noticia/conferencia-urcc-2020-resiliencia-urbana-para-combatir-el-cambio-climatico-vYVIP>

The screenshot shows the header of the RETEMA website. At the top right, there are links for 'REVISTA', 'ACTUALIDAD', 'ARTICULOS Y REPORTAJES', 'PODCASTS', 'AGENDA', 'ENTENDER', 'NEWSLETTER', 'PUBLICIDAD', and 'CONTACTO'. Below the header, there's a logo for 'SOGAMA CIRCULAR' and several partner logos including 'SOGAMA', 'SUEZ', 'VEOLIA', 'ANOXALDNEA MBBR', and 'galicia'. A banner at the bottom left reads 'Conferencia URCC 2020: Resiliencia urbana para combatir el cambio climático'.

<https://www.gndiario.com/dia-mundial-habitat-ciudades-zonas-rurales>

The screenshot shows a news article from GNDIARIO. The headline is "'Más que un techo' en el Día Mundial del Hábitat". The article features a colorful graphic for 'Día mundial del Hábitat 2020' with the tagline 'Vivienda para todos: Un mejor futuro urbano'.

<https://www.metropolis.org/agenda/metropolitan-regions-framework-recovery>

The screenshot shows the Metropolis website. The main banner features the text 'Las regiones metropolitanas en el marco de la recuperación' (Metropolitan regions in the framework of recovery). Below the banner, there's a section titled 'Metropolitan regions in the framework of recovery' with a date '2020'.

<https://unhabitat.org/housing%20events>

The screenshot shows the UN-Habitat website. The main banner features the text 'Five weeks to raise awareness and commit to housing for all' and 'Housing for All'. Below the banner, there's a section titled 'Events' and a date '5 October - Vivienda para todos: Una perspectiva desde la cooperación internacional'.

<https://www.europapress.es/epsocial/igualdad/noticia-congreso-inst-gobierno-disenar-nueva-estrategia-erradicacion-sinhogarismo-espana-20201007184937.html>

The screenshot shows a news article from epsocial.es. The headline is 'El Congreso insta al Gobierno a diseñar una nueva Estrategia para la Erradicación del sinhogarismo en España'. The article includes a photo of a man sitting on a bench and a sidebar with links to other news articles.